

# 47th Annual Deutschen Pfest Sponsorships

Become a part of Pflugerville's oldest pfestival.

## Event Details

- October 20-21, 2023
- Pfluger Park (515 City Park Rd., Pflugerville, TX 78660)
- Estimated 7,500 visitors to the festival in 2022.



## Sponsorship Opportunities

### Deutschen Pfest Presenter - \$15,000

- Area wide visibility through inclusion in print and digital promotion of the event.
- Your logo:
  - On the Deutschen Pfest event poster and print ads.
  - On the Deutschenpfest.com website with a link to your website.
  - On a banner at the festival entrance.
- 2 VIP parking spaces
- 20 all weekend access wristbands (\$400 value) and 20 Pfun Run entries.
- Complimentary company vendor booth at the Pfestival.

### Prost Partner - \$8,000: Main Stage & Entertainment

Area wide visibility through inclusion in print and digital promotion of the event.

- Your logo:
  - On the Deutschen Pfest event poster and print ads.
  - On the Deutschenpfest.com website with a link to your website.
  - On a banner featured on the Main Stage.
- Company included in stage announcements as "Music Presented by Company."
- 10 all weekend access wristbands (\$200 value) and 10 Pfun Run entries.
- Complimentary company vendor booth at the pfestival.

### Hanz Partner - \$4,000: Multiple Sponsorship Opportunities

- Sponsorship may be of:
  - Kids Zone
  - Stein Holding Competition Sponsor
  - Pretzel Eating Contest
  - Wristband Sponsor
  - Main Gate Sponsor
  - Community Pfair at the Pfun Run
- Company name and logo included on the following:
  - Event Poster
  - Deutschenpfest.com Website
  - On dedicated Sponsorship social media post
  - Event Signage
- Complimentary company vendor booth at the pfestival.

### Friends of The Pfest - \$1,000

- Company logo or name included on event poster and social media recognition (sized by tier).
- Complimentary company vendor booth at the festival.

**Sponsorship benefits will be limited if paid for after September 1. A full list of ads and website metrics can be provided on request.**

**Deadlines: CommunityImpact ad: August 14, 2023**

**Facebook, and event website ad deadline: September 1, 2023**

All sponsorship checks must be mailed to:  
City of Pflugerville  
Attn: Deutschen Pfest Sponsorship  
PO Box 589  
Pflugerville, TX 78691